



SPOOKTACULAR! 2005

-A MARINE SCIENCE CARNIVAL FOR THE WHOLE FAMILY-

Spooktacular, a community family carnival, promotes awareness of the Sea Lab and the marine environment in a unique and fun way to community residents throughout southern Alabama. Considered a positive and affordable “halloween” alternative, Spooktacular has been enthusiastically received by kids and parents as a fun and funky way to learn about marine science issues. Bringing wild science to over 1,000 visitors each year, it’s an event that the community looks forward to attending each fall.

Spooktacular includes many hands on activities, games, food, music and contests, but its centerpiece is the "programming" of the Estuarium. Each year, the Estuarium is transformed into a stage (of sorts) and actors/scientists engage the public (which is guided through) in exploring the aquariums and generally speaking, "experiencing the Estuarium at night". This year, we plan to create a submerged “Batcave”, as the president of the United States has asked Batman to help fight a group of ocean invaders!

In 2003, President Bush commissioned a government funded report on the state of the ocean. Independently, the Pew Ocean’s Commission, a privately funded body, produced a Report to the Nation on the State of the Ocean. Both came to the same conclusion: The Oceans are in crisis and reforms are essential. These two "Ocean Commission Reports" evoked an Action Plan from the Bush Administration which has some specific program areas. The DISL Foundation and the Dauphin Island Sea Lab in committing to Spooktacular, wants to have it be as coastal issue-oriented as possible. The goal is to base the Estuarium “Play” as well as the activities and games on the issues of concern outlined in the above reports.

The Dauphin Island Sea Lab Foundation and the Dauphin Island Sea Lab, as hosts of this event, are actively seeking sponsorship for this event. Sponsorship can be made in the form of cash funding, donations of services, food, drinks, paper products, prizes, building materials, rental equipment, entertainment or other goods and services. Please see attached sponsorship page for more information.

The Dauphin Island Sea Lab Foundation is a non-profit organization established to support the Dauphin Island Sea Lab, one of the premier marine resource centers in the nation through its mission of wise stewardship, cutting edge research and education of our coastal environment. The lab is the only entity of its kind to offer marine science education to students from kindergarten through PhD.

All contributions would be tax deductible as DISL and DISLF are both 501 (c) 3 organizations.

SPOOKTACULAR SPONSORSHIP PACKAGES

Sponsorship Level	Dollar Amount	Recognition Opportunities
Super Hero (Limited to one sponsor)	\$ 2,000 and above	<ul style="list-style-type: none"> • Recognition as a primary sponsor on all press releases and media advisories • Company name or logo featured in all promotional advertisements as well as in public service broadcast time and space • Prominent positioning of your logo on poster, t-shirt back, and any banners, etc. • On-site sponsor board recognition and display of company banner where applicable • After event newspaper recognition
Justice League (Limited to two sponsors)	\$1,000	<ul style="list-style-type: none"> • Company name or logo featured in all promotional advertisements as well as in public service broadcast time and space • Prominent positioning of your logo on poster, t-shirt back, and any banners, etc. (time permitting) • On-site sponsor board recognition and display of company banner where applicable • After event newspaper recognition
Gotham Stewards	\$250 - \$1,000	<ul style="list-style-type: none"> • On-site sponsor board recognition and display of company banner where applicable • After event newspaper recognition