



**Promoting  
The Wise Stewardship Of Alabama's Estuaries  
Through Coordinated Action and Involvement**

Today's lunch donated by  
**Mobile Bay Kayak Fishing Association**  
Thank You!

Community Action Committee Meeting  
September 26, 2014  
Five Rivers Delta Center



**Agenda**

1. Welcome
2. Approval of Minutes 3/21 & 7/11
3. Website Development/Campaign Kit
4. Newsletter
5. CWF Advertisement
6. Workshops
7. Watershed Management Planning for  
Community Involvement
8. Next meeting
9. Adjourn

# Website Development



[Get Involved](#) [About Clean Water Future](#) [Resources](#) [News](#) [Partners](#) [Events](#)

**Together WE can Create A Clean Water Future now  
and for generations to come.**

[Join the Campaign](#)

# Newsletter



## COMMUNITY ACTION COMMITTEE

### CLEAN WATER FUTURE

You can now sign up online. Join the Campaign today.

[Join Now](#)

### NEP ELSEWHERE

 FOLLOW on FACEBOOK

 FOLLOW on TWITTER

# CWF Advertisement

**Did you know that Daphne High School is in the D'Olive Watershed?**

**Let's protect OUR territory Put it in the CAN Trojan fan Only Losers LITTER.**

**GO TROJANS!**

Let's win one for the creek!

Don't get blind-sided by dirty water.

Hut Hut! Don't flick the butt! Cigarette butts are litter, too.

Carry the ball! Our goal is a Clean Water Future.

Littering is like punting on 1<sup>st</sup> down.

The City of Daphne and the Mobile Bay National Estuary Program are Creating a Clean Water Future One School at a Time. For more information please visit [www.cleanwaterfuture.com](http://www.cleanwaterfuture.com)

A watershed is defined as the area of land that drains to a particular stream or waterbody.

Daphne

**Did you know that Fairhope High School is in the Fish River Watershed?**

**Let's protect OUR territory Put it in the CAN Pirate fan Only Losers LITTER.**

**GO PIRATES!**

Hut Hut! Don't flick the butt! Cigarette butts are litter, too.

Don't get blind-sided by dirty water.

Let's win one for Fish River!

Sack your trash!

Littering is like punting on 1<sup>st</sup> down.

Carry the ball! Our goal is a Clean Water Future.

The City of Fairhope and the Mobile Bay National Estuary Program are Creating a Clean Water Future One School at a Time. For more information please visit [www.cleanwaterfuture.com](http://www.cleanwaterfuture.com)

A watershed is defined as the area of land that drains to a particular stream or water body.

Fairhope

# CWF Advertisement

**Did you know that Foley High School is in the Bon Secour Watershed?**

**Let's protect OUR territory Put it in the CAN Lion fan Only Losers LITTER.**

**GO LIONS!**

Let's win one for the river!

Carry the ball! Our goal is a Clean Water Future.

Hut Hut! Don't flick the butt! Cigarette butts are litter, too.

Don't get blind-sided by dirty water.

Littering is like punting on 1<sup>st</sup> down.

The City of Foley and the Mobile Bay National Estuary Program are Creating a Clean Water Future One School at a Time. For more information please visit [www.cleanwaterfuture.com](http://www.cleanwaterfuture.com)

A watershed is defined as the area of land that drains to a particular stream or waterbody.

Foley

**Did you know that Gulf Shores High School is in the Perdido Pass Watershed?**

**Let's protect OUR territory Put it in the CAN Dolphin fan Only Losers LITTER.**

**GO DOLPHINS!**

Let's win one for the Gull!

Carry the ball! Our goal is a Clean Water Future.

Hut Hut! Don't flick the butt! Cigarette butts are litter, too.

Don't get blind-sided by dirty water.

Littering is like punting on 1<sup>st</sup> down.

The City of Gulf Shores and the Mobile Bay National Estuary Program are Creating a Clean Water Future One School at a Time. For more information please visit [www.cleanwaterfuture.com](http://www.cleanwaterfuture.com)

A watershed is defined as the area of land that drains to a particular stream or waterbody.

Gulf Shores

# CWF Advertisement

Did you know that Robertsdale High School is in the Blackwater River Watershed?

Let's protect OUR territory  
Put it in the CAN Golden Bear  
fan Only Losers LITTER.

**GO BEARS!**

Carry the ball! Our goal is a Clean Water Future.

Don't get blind-sided by dirty water.

Let's win one for the river!

A watershed is defined as the area of land that drains to a particular stream or waterbody.

Littering is like punting on 1<sup>st</sup> down.

Hut Hut! Don't flick the butt! Cigarette butts are litter too.

The Baldwin County and the Mobile Bay National Estuary Program are Creating a Clean Water Future One School at a Time. For more information please visit [www.cleawaterfuture.com](http://www.cleawaterfuture.com)

Did you know that Spanish Fort High School is in the Bay Minette Creek Watershed?

Let's protect OUR territory  
Put it in the CAN Toros fan  
Only Losers LITTER.

**GO TOROS!**

Let's win one for the creek!

Carry the ball! Our goal is a Clean Water Future.

Hut Hut! Don't flick the butt! Cigarette butts are litter, too.

Littering is like punting on 1<sup>st</sup> down.

Sack your trash!

Don't get blind-sided by dirty water.

The City of Spanish Fort and the Mobile Bay National Estuary Program are Creating a Clean Water Future One School at a Time. For more information please visit [www.cleawaterfuture.com](http://www.cleawaterfuture.com)

# CWF Advertisement

Did you know that Theodore High School is in the Fowl River Watershed?

Let's protect OUR territory  
Put It in the CAN Bobcat fan  
Only Losers LITTER.

**GO BOBCATS!**

Sack your trash!

Let's win one for the river!

Hut Hut! Don't flick the butt! Cigarette butts are litter too.

Don't get blind-sided by dirty water.

Littering is like punting on 1<sup>st</sup> down.

A watershed is defined as the area of land that drains to a particular stream or waterbody.

The Mobile Bay National Estuary Program is Creating a Clean Water Future One School at a Time. For more information please visit [www.mobilebaynep.com](http://www.mobilebaynep.com) or call 251.431.6409

## CWF Advertisement

Theodore High School Creating A Clean Water Future



## CWF Advertisement

***Together WE can  
Create A Clean Water Future  
now and for generations to come.***



**Put it in the CAN fisherman  
Or you'll be fishing for LITTER.**

*Join the Campaign at [www.cleanwaterfuture.com](http://www.cleanwaterfuture.com)*



## Workshops

### Alabama Water Watch Volunteer Monitoring Workshops

Becoming a volunteer water monitor is a great step to protecting and restoring local water quality.

Come get certified as an Alabama Water Watch Water Chemistry and/or Bacteriological Monitor in two workshops sponsored by the Mobile Bay National Estuary Program.

#### AWW Bacteriological Monitoring Workshop

Friday, Sept. 26<sup>th</sup> 9:30pm – 8:30pm

Detect levels of E. coli in water as an indicator of fecal contamination. Determine if water is safe for drinking, swimming, and aquatic life.

#### AWW Water Chemistry Monitoring Workshop

Saturday, Sept. 27<sup>th</sup> 9:00 am – 3:00 pm

Test physical and chemical characteristics of water to determine pollution sources and long-term trends in water quality.

**Where:** Daphne City Hall  
1705 Main Street  
Daphne, AL 36526

For more information or to register, go to the Workshop Registration section of [www.alabamawaterwatch.org](http://www.alabamawaterwatch.org) or call the AWW Office at 334-844-4785 (*pre-registration required*)

### Upcoming How To Workshop:

#### What:

- How to submit a project suggestion for potential funding under DWH oil spill restoration efforts.

#### When:

- October 1<sup>st</sup> from 6-8pm

#### Where:

- International Trade Center

#### RSVP:

- [lbyrne@mobilebaykeeper.org](mailto:lbyrne@mobilebaykeeper.org)

*\*Dinner will be provided.*

## Watershed Management Planning for Community Involvement

### Community Involvement Protocol for Watershed Management Plans

- Gather Stakeholders in Community – Citizens, Businesses, Organizations, Non Profits (Churches)
- Education and Information Program on Watershed Management Plans – Develop the details of the plan through stakeholder meetings
- Workshops and Community Enhancement Activities – Implement the details of the plan with stakeholder involvement
- Update Mobile Bay National Estuary Program's Community Action Committee on Progress of the Plan
- Develop a Marketing Campaign on the Plan – Social Media, Create a Clean Water Future

## Next Meeting

Management Conference Reception

\*December 17, 2014

*\*Time to be determined*

Thank you Mobile Bay Kayak Fishing Association