

# Did you know?

- Motorists generate 53% of litter on U.S. roadways each year.
- Almost 29% of truck drivers are aware of unsecured trash flying out of their truck beds.
- It takes plastic bottles 50 years to decompose in the environment.
- Litter cleanup costs the U.S. almost \$11.5 billion each year, with businesses paying \$9.1 billion, and taxpayers picking up the remainder.



## How can YOU reduce truck bed trash?

STOW ALL TRASH  
IN A CAN BEFORE HITTING THE ROAD.

INSTALL A RECEPTACLE  
IN YOUR TRUCK BED TO COLLECT TRASH.

VISIT  
[CLEANWATERFUTURE.COM](http://CLEANWATERFUTURE.COM) TO MAKE  
A NEW YEAR'S RESOLUTION AND  
SIGN THE PLEDGE!

**TRASH** *Blows!*  
**...STOW IT!**

