

Business Resource Committee

Mobile Bay National Estuary Program



Dauphin Island Sea Lab



2:00pm, June 6, 2023, at 5 Rivers Delta Resource Center and via Zoom

Prepared by Henry Perkins

mobilebaynep.com

Meeting Objectives:

1. Welcome and Introductions

BRC Co-Chairs:

Eliska Morgan, Thompson Engineering
Frank Smith, Bank Plus

2. Review and Approval of Minutes

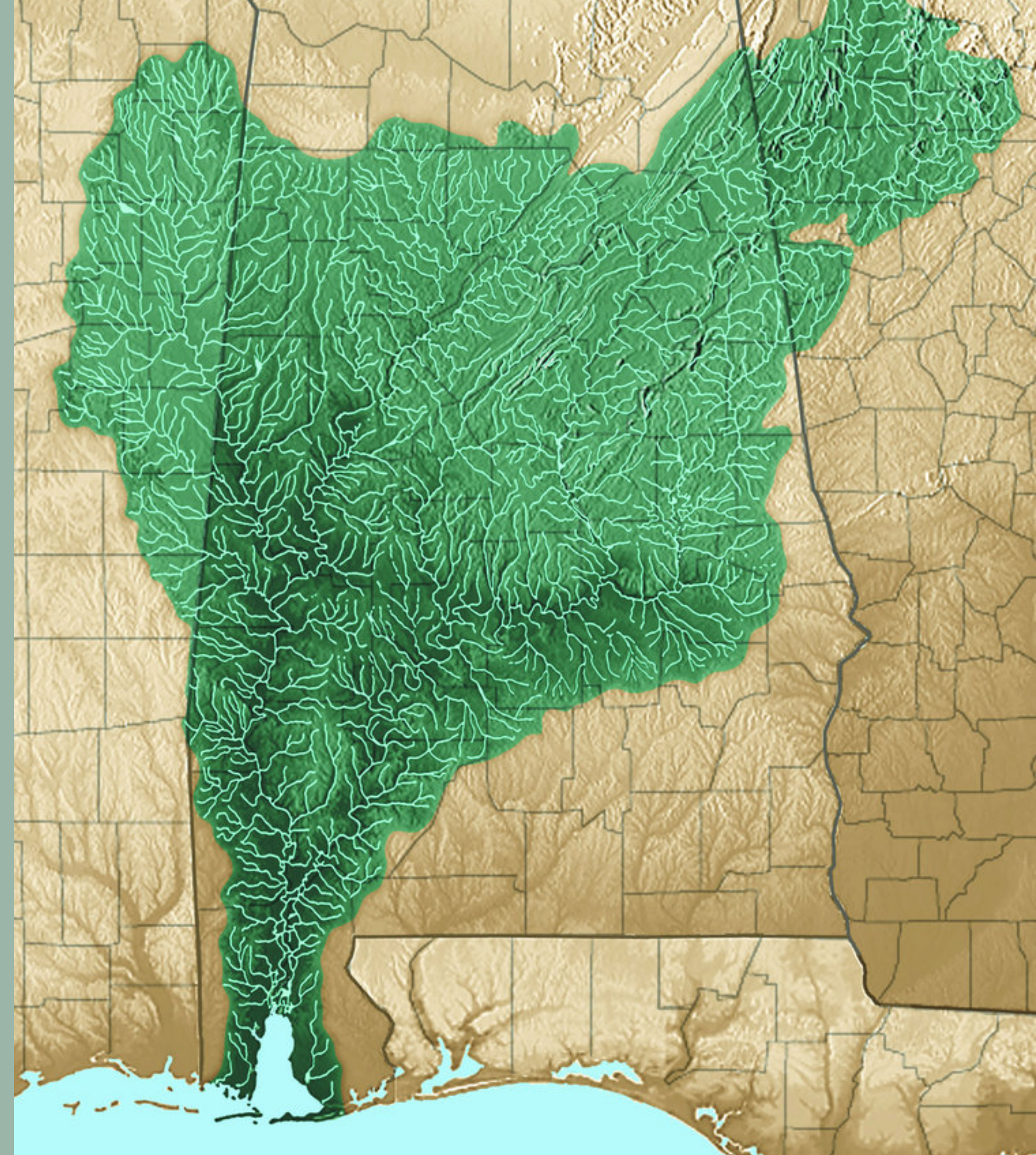
3. Old Business

- a) Coastal Alabama Fisheries Fund
- b) Tours

4. New Business

- a) Clean Water Future
- b) Private Sector Environmental Collaboration Analysis
- c) Perdido Queen
- d) Chair Terms Ending

5. Adjourn



Old Business

Coastal Alabama Fisheries Fund

- 1 Year Pilot
- Loans to 5 borrowers totaling \$41k
- 1 borrower fully paid back, 1 borrower in default
- Future of program TBD

Demand Deposits	42,873.33
Certificates	0.00
Escrow	0.00
Total Deposits	42,873.33
Loans In-house	20,490.21
Sold	0.00
Total Loans	20,490.21
Customer Net	22,383.12



Old Business

Tours

- Visited Admiral Shellfish Company
- Oyster Hatchery tour scheduled for June 14, 10AM at the Dauphin Island Sea Lab with CAC
- Future tour ideas/interest?



New Business

Clean Water Future

- History
 - CCMP
- Membership
 - Is it worthwhile?
- Clean-ups
 - Past and Future



New Business

Private Sector Collaboration Analysis

The Management Conference is a group of seven committees made up of over 200 partners that form the backbone of the MBNEP. These committees advise on and partake in different projects the MBNEP undertakes and are foundational to the organization's collaborative, community-driven approach to environmental stewardship.

The Business Resource Committee's purpose is to bring together a diversity of interested business community leaders to identify common environmental concerns among sectors and ways of balancing different sector needs, and to identify and resolve coastal issues that impact their interests. The Business Resources Committee is tasked with the following:

1. Discussing/educating on the issues and how they relate to quality of life, economic opportunities, land management, environmental responsibility, preservation of ways of life, maintenance of natural resources, and balancing economic development with environmental sustainability.
2. Educating others on the Committee about individual organizational efforts to address issues.
3. Engaging in constructive dialogue on ways to partner to effect positive results.
4. Identifying community resources to effectively aid in addressing issues and challenges.
5. Cooperatively identifying tasks and roles for the MBNEP in addressing issues or galvanizing action

The purpose of this analysis is to develop an expert knowledge on strategies and styles of cross private sector collaboration, the benefits and uses of this style of collaboration, and to ultimately apply these lessons to the BRC.

BRC is unique among NEPs. Out of 28 NEPs, no other has a dedicated committee that brings business & industry to the table.

Value Propositions Identified

Benefit	Examples
Strategic opportunity creation/problem resolution	Co-investing in new market opportunities
	Building resilient, sustainable supply chains
	Overcoming regulatory barriers
	Sharing the risk of new approaches with peer organizations
Leveraging financial resources	Accessing funding
	Mobilizing and optimizing pooled resources toward a common purpose
Influencing others	Shaping industry standards
	Influencing policy and garnering political support
	Encouraging behavior change
Gaining access to partner assets	Accessing new networks
	Accessing technical support and complementary skills
	Accessing new technologies
	Accessing information and knowledge
Improving legitimacy, credibility, or visibility	Enhancing brand value and reputation
	Inspiring, attracting, and retaining top talent
	Building legitimacy and support


Industries represented and unrepresented in the BRC

Represented in the BRC	Unrepresented in the BRC
Legal	Aerospace
Environmental	Chemical
CAP	Manufacturing
Tourism	Healthcare
Economic Development	Logistics
Human Resources	Oil & Gas
Environmental Engineering	Steel
DISL	Development
Shellfish	Entertainment
Finance	Hospitality
Shipbuilding	Restaurants
Utilities	
Landholders	

Who is not represented who should be?
How can we provide value for new members?



Key Findings and Recommendations

- The current values the BRC can provide are generally but not exclusively social; either networking or reputation development.
 - Some missing sectors represent large gap in our ability to serve. For instance, commercial and residential development has a major impact on storm water and erosion, but we don't have developers at the table.
 - BRC is often but not always effective at applying expertise to benefit members, or it benefits some but not others. The oyster loan fund primarily benefits oystermen, for example, while taking up resources from multiple volunteers.
 - Project management is limited by staff capacity and membership growth based on projects has unsustainable features.
 - The shared values between the BRC and potential new members should be identified beforehand, allows for strategic development of relationship instead of any imposition.
 - While not always an option, any partnership that benefits a company's "Core Business" as well as the mission of the BRC should be pursued.
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New Business

Perdido Queen

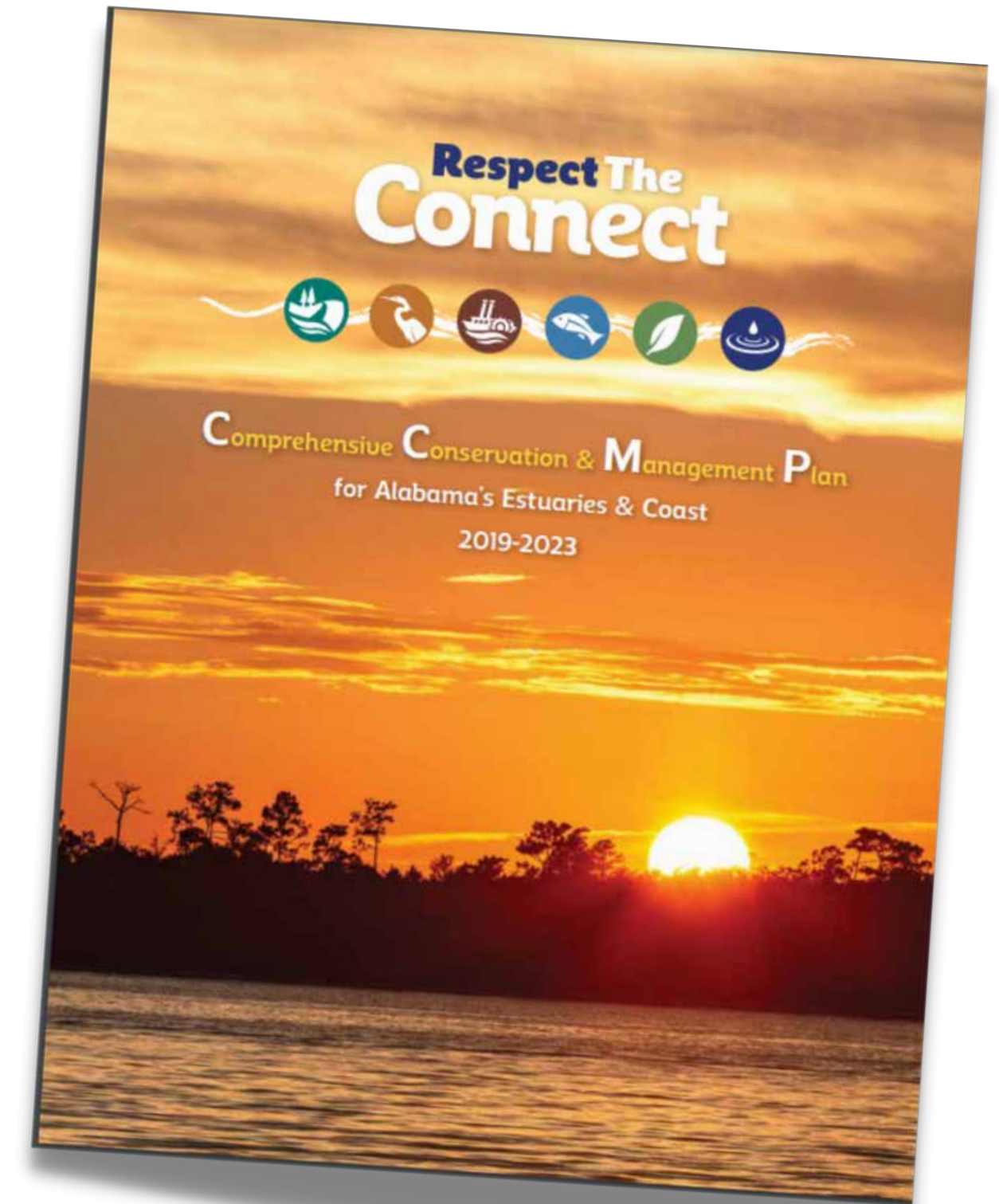
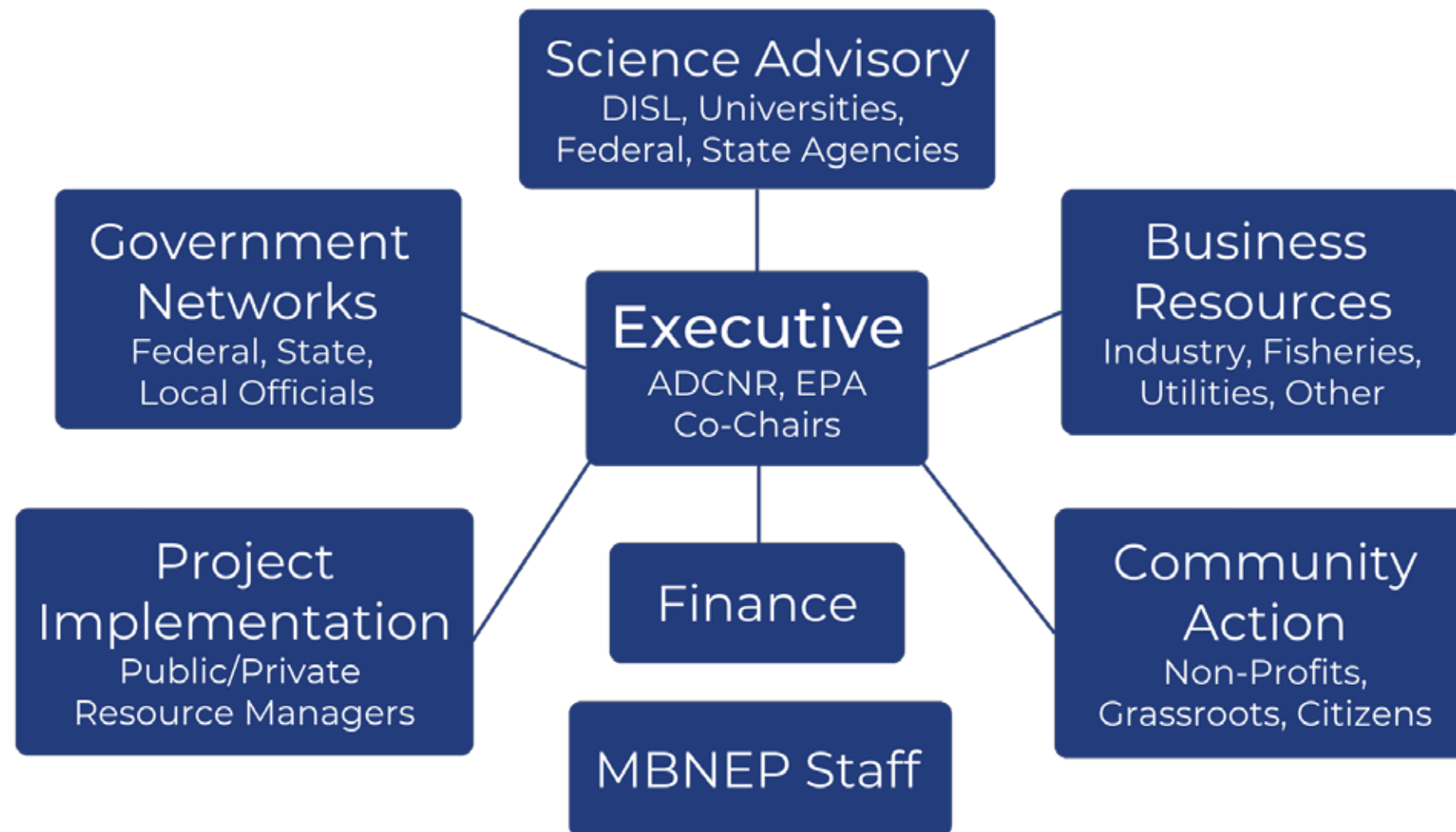
- Aimee Christenson



New Business

Chair terms end in September

- Bylaws Committee is meeting
- Thank you Frank and Eliska!!



Adjourn

