

Mobile Bay National Estuary Program Executive Committee Meeting



May 27, 2021 Google Meet Virtual





AGENDA

- > Introductions/Call to Order
- Approval of Minutes
- Director's Report
 - ACTION: Approve EPA Workplan 2021-2022
- Committee Reports
 - Science Advisory
 - Project Implementation
 - Government Networks
 - Community Action
 - Business Resources
 - Community Resources
 - Finance
- Old Business
 - Dog River Trash Study
- New Business
- ➤ Other/Announcements
- Adjourn



EPA WORKPLAN 2021-2022: FUNDS AVAILABLE



| | | | | Year U4: |
|--------------------------|-----------|-----------|-----------|-----------|
| | Year U1: | Year U2: | Year U3: | 2021-2022 |
| | 2018-2019 | 2019-2020 | 2020-2021 | BUDGET |
| EPA Annual Appropriation | 625,000 | 600,000 | 662,500 | 700,000 |
| Match (Budgeted) | 354,088 | 384,188 | 437,076 | 435,600 |
| Total Available Budget | 979,088 | 1,007,176 | 1,099,576 | 1,135,600 |

EPA WORKPLAN 2021-2022: STATUS AND TRENDS



| | Year U1: | Year U2: | Year U3: | Year U4: |
|---|-----------|-----------|-----------|-----------|
| | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 |
| | | | | BUDGET |
| | | | | |
| Estuary Status and Trends | 45,000 | - | 25,000 | 85,000 |
| | | | | |
| EST 1: Coastal Monitoring Program | 45,000 | | 25,000 | 65,000 |
| | | | | |
| EST 2: Environmental Monitoring/Communication | | | | 20,000 |
| EST 3: Ecosystem Modeling, Research, Evaluation | | | | |
| Program | | | | |

- Science Advisory Coordination
- Reserve for Additional Monitoring Needs across both counties
- State of the Bay Report

EPA WORKPLAN 2021-2022: ECOSYSTEM RESTORATION



| | Year U1: 2018- 2019 | Year U2: 2019- 2020 | Year U3: 2020- 2021 | Year U4: 2021-2022 BUDGET |
|---|---------------------------|---------------------------|---------------------------|---------------------------------|
| Ecosystem Restoration and Protection | 20,000 | 23,000 | 46,434 | 9,000 |
| ERP1: Watershed Planning | 20,000 | 18,000 | | |
| ERP 2: Watershed Implementation-D'Olive Restoration | | | | |
| ERP 2: Watershed Implementation-Reserve (3MC Outreach) | | | 11,000 | |
| ERP 2: Watershed Implementation- Three Mile Creek Restoration | | - | 15,434 | |
| ERP 2: Watershed Implementation- Lower Fish River Restoration | | | | |
| ERP 3: Shoreline Stabilization, Enhancement- DI Causeway | | | | |
| ERP 3: Shoreline Stabilization, Enhancement- Deer River | | | | |
| ERP 3: Shoreline Stabilization, Enhancement- Fowl River Spits | | | | |
| ERP 4: Invasive species Management- Three Mile Creek | | | 15,000 | |
| ERP 5: Access Enhancements: ADA Accessibility | | 5,000 | 5,000 | 9,000 |

EPA WORKPLAN 2021-2022: TECHNICAL ASSISTANCE



| | Year U1: | Year U2: | Year U3: | Year U4: |
|---|----------|----------|-----------|-----------|
| | 2018- | 2019- | 2020-2021 | 2021-2022 |
| | 2019 | 2020 | | BUDGET |
| | | | | |
| Technical Assistance and Capacity Building | 5,000 | _ | 50,000 | 10,000 |
| | | | | |
| TAC 1: Fisheries Capacity Building | | | 50,000 | |
| TAC 2: Business Capacity Building | | | | |
| | | | | |
| TAC 3: Government Capacity Building | | | | 5,000 |
| | | | | |
| TAC 4: Green Infrastructure Capacity Building | | | | 5,000 |
| | | | | |
| TAC 5: Grassroots Capacity Building: Citizen Monitoring | 5,000 | | | |

• Workshops- Hydrologic Modeling, Green Infrastructure Retrofits

EPA WORKPLAN 2021-2022: CITIZEN STEWARDSHIP



| | Year U1: 2018-2019 | Year U2: 2019-2020 | Year U3: 2020-2021 | Year U4: 2021-2022 BUDGET |
|--|-----------------------|-----------------------|-----------------------|---------------------------------|
| Education and Public Involvement | 74,541 | 94,452 | 43,031 | 44,528 |
| EPI 1: Management Conference Support | 4,000 | 54,000 | 10,000 | |
| EPI 1: Private Sector Education Program | | | | 2,000 |
| EPI 2: Private Sector Involvement Program | | | | _ |
| EPI 3: Community Education Program- Newsletter | 8,000 | 8,000 | 8,000 | 7,000 |
| EPI 3: Community Education Program- Signage | 5,000 | | 4,000 | 2,000 |
| EPI 3: Community Education Program- Video Production/Digital Media | 30,000 | 19,952 | 8,783 | 18,912 |
| EPI 4: Create a Clean Water Future Campaign- Trash programming | 15,041 | | 5,000 | 3,616 |
| EPI 5: Community Event Program- Special Event sponsorships | 7,500 | 7,500 | 3,500 | 8,000 |
| | | | | |
| EPI 5: Community Event Program- Special Event outreach materials | 5,000 | 5,000 | 3,748 | 3,000 |

- Canoe/Kayak Tours
- Newsletter
- Signage
- Bays and Bayous, Creekfest, Coastal Kids, BirdFest
- Outreach materials

EPA WORKPLAN 2021-2022: PROGRAM DELIVERY



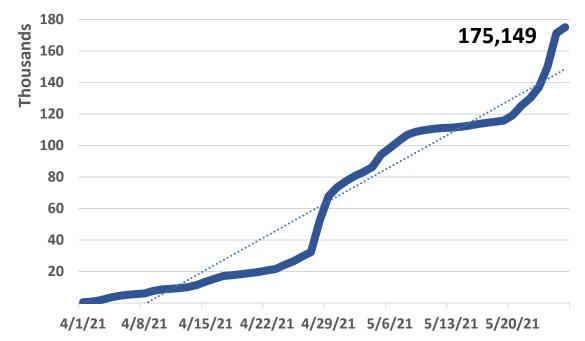
| | Year U1: 2018-2019 | Year U2: 2019-2020 | Year U3: 2020-2021 | Year U4: 2021-2022 BUDGET |
|---------------------------------------|-----------------------|-----------------------|-----------------------|---------------------------------|
| Management and Program Administration | 832,047 | 889,724 | 931,111 | 987,072 |
| Program Delivery/Operation | 707,601 | 758,353 | 789,644 | 838,950 |
| Indirect Charges | 124,446 | 131,371 | 141,467 | 148,122 |
| Total EPA Budget | 976,588 | 1,007,176 | 1,095,576 | 1,135,600 |

• CCMP Update/Revision/Rewrite

SOCIAL MEDIA REACH

- We have focused on a new, mission-based, values-focused messaging strategy on social media that uses common values language and photos to elicit support across our coverage area.
- Growth is 90% organic, 10% driven by sponsored content
- The MBNEP's message is now reaching most of coastal Alabama.

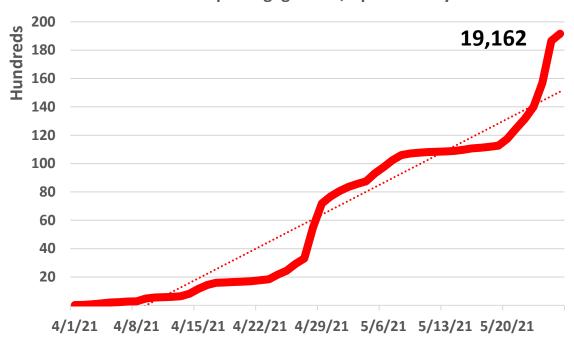




In the last four weeks



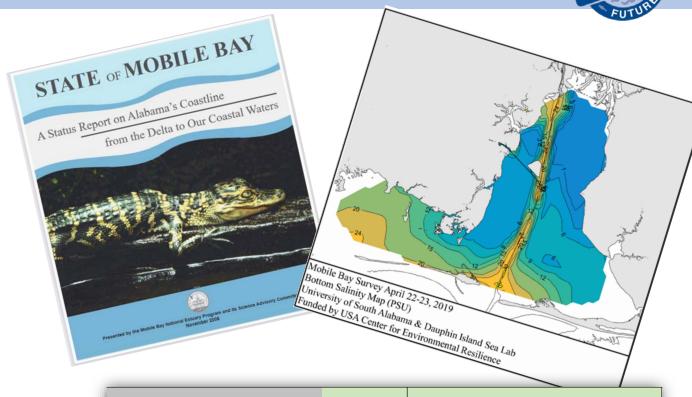
Cumulative Unique Engagement, April 1 - May 26



SCIENCE ADVISORY COMMITTEE

SAC Meeting: May 21, 2021

- Welcomed additional members to the SAC to diversify expertise and incorporate social sciences
- Discussed development of an updated State-of-the-Bay report to inform potential update/extension of CCMP
- Heard updates on Decadal study; SAC members solicited for potential modeling needs going forward
- Sewage spill scenario for Stressor Matrix



| | CCMP Values | Ecosystem Services | Event/Response | | | |
|-------------------|-------------|-----------------------|----------------|----------|----------|--|
| Impacted Habitats | | | Stressor | Stressor | Stressor | |
| Estuaries | ACCESS | | | | | |
| Estuaries | WILDLIFE | | | | | |
| Estuaries | HERITAGE | | | | | |
| Estuaries | BEACHES | | | | | |
| Estuaries | RESILIENCE | | | | | |
| Shoreline | ACCESS | | | | | |
| Shoreline | WILDLIFE | | | | | |
| Shoreline | HERITAGE | | | | | |
| Shoreline | BEACHES | | | | | |
| Shoreline | RESILIENCE | | | | | |

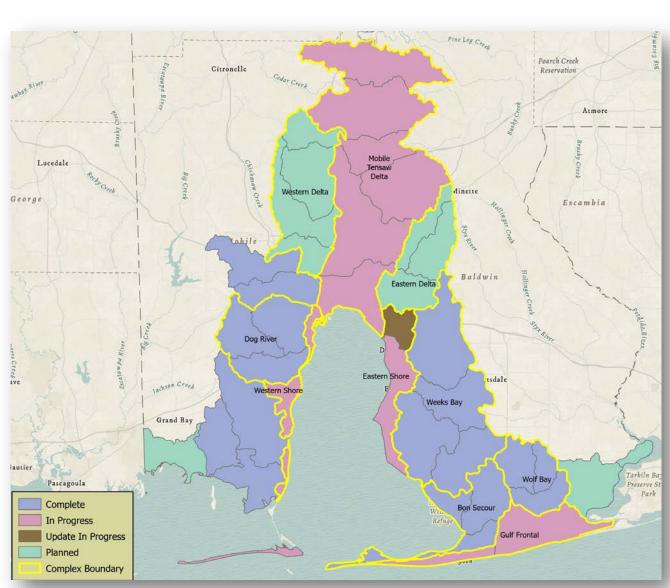
~40 virtually attended

PROJECT IMPLEMENTATION COMMITTEE



PIC Meeting: May 20, 2021

- Reviewed a draft Shoreline
 Projects Monitoring Inventory
 MBNEP is developing continue
 to foster SAC/PIC collaboration.
- Partners and MBNEP restoration updates were shared.
- PIC will hold off-cycle topical meeting later this year





MBNEP Restoration Update





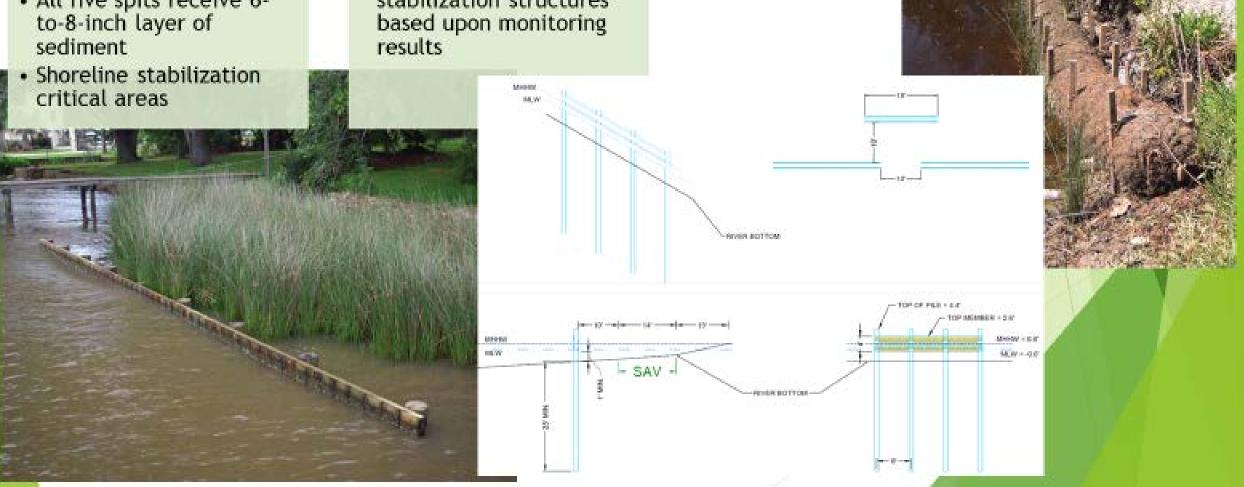






- Account for the effects of the last 50 years of SLR and the next 20-25 years of projected SLR in two separate thin-layer placement events
- · All five spits receive 6to-8-inch layer of sediment

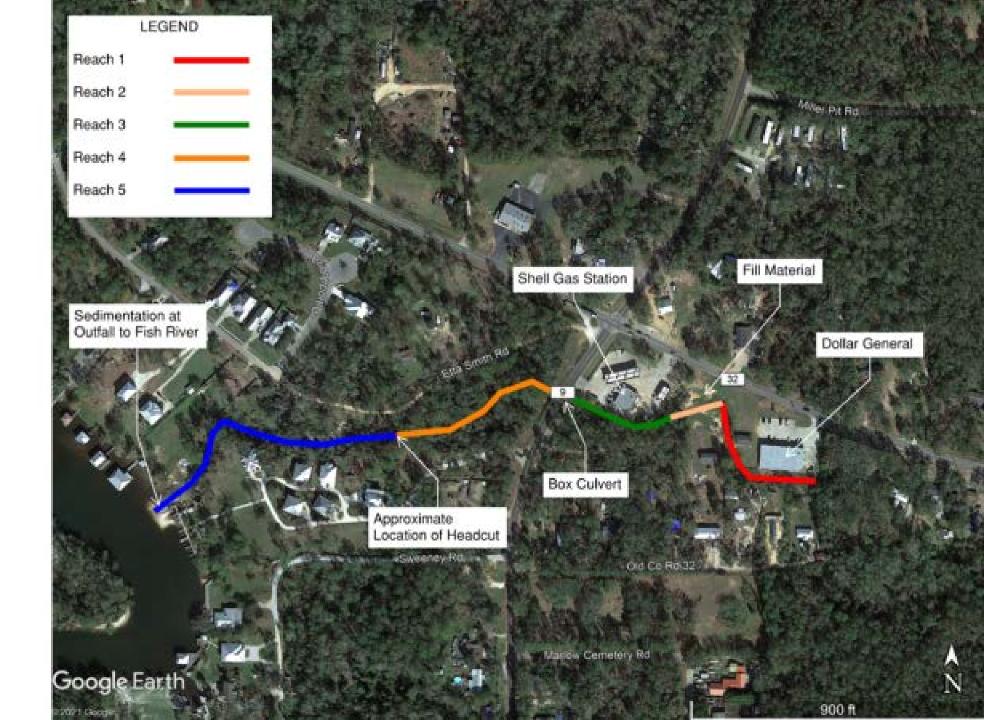
- Phased 2 Adaptive Phase 1 - Construction Management
 - · Monitor vegetation recovery and adjust design for thin layer placement thickness in subsequent events
 - · Augment shoreline stabilization structures based upon monitoring results





Marlow

- LOA 95% signed for E&D
- Draft Alternatives Analysis delivered
- Moving design forward



Three Mile Creek Implementation

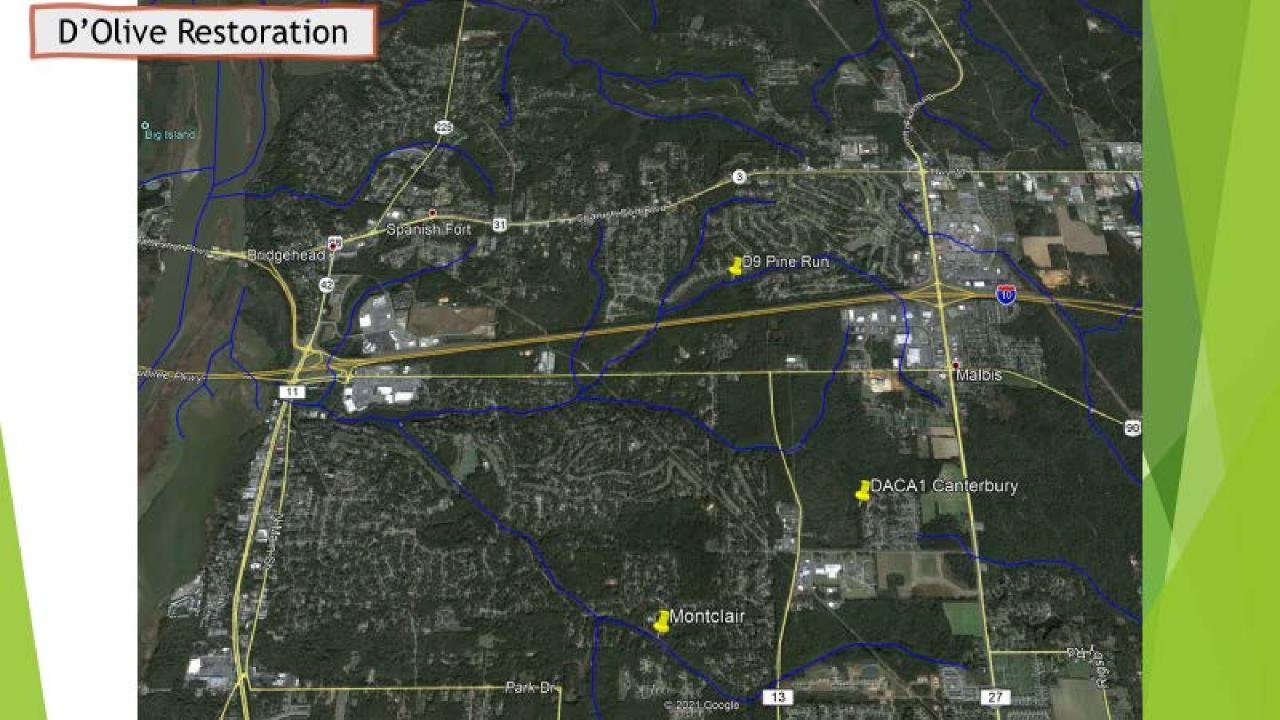
12MC Headwaters Restoration

- Stabilize and restore 1,800 linear feet
- Construction underway, wrapping up June/July
- Planting to follow in dormant season (Dec/Jan)

Invasive Species

- Langan Park Lake apple snail eradication underway
 - · Osprey removing eggs and adults
 - American Sportfish applying herbicide and molluscicide treatments
- · One Mile Creek Popcorn tree control
 - May 1st, MBNEP, Osprey, SCA staff
 - >100 popcorn trees treated experimentally with herbicide











GOVERNMENT NETWORKS COMMITTEE



GNC Meeting: May 27, 2021

- State and Federal partners gave agency updates
- Updated on the status of watershed plan development and implementation
- Reviewed innovative wastewater treatment optimization program from EPA



COMMUNITY ACTION COMMITTEE



CAC Meeting: April 13, 2021

Guest Speaker: Jennifer Haslbauer - ADEM Water Division

- Topic: Citizen Water Quality Reporting
 - Why, When, and How to Report
 - Indicators of water quality issues & how to investigate
 - Which agency to report to including reporting steps
 - Accepted sampling protocols

Guest Speaker: Mai Fung - Dauphin Island Sea Lab, PhD Student

- Research Update: Eutrophication in Weeks Bay
 - Investigating causes of eutrophication, how it is expressed within the system, and how it may be expressed in the future
 - Gathering feedback from the CAC to understand citizens concerns regarding eutrophication



Upcoming CAC Meetings:

- July 13, 2021
- October 12, 2021

BUSINESS RESOURCES COMMITTEE



BRC Meeting: May 12, 2021

Ongoing Projects

- Dauphin Island Oyster Project Update
- Alabama Oysters Marketing Update
- Coastal Alabama Fisheries Fund Update

Tours

Grand Bay Oyster Park Boat Tour

Next Steps

- Input from each member on direction of committee, new projects, and new tours
- August Meeting in Person



15 virtually attended

COMMUNITY RESOURCES COMMITTEE



CRC Meeting: May 25, 2021

- With loss of one of the Community Resource Committee Co-Chairs, CRC members were surveyed to determine the committee's strengths, weaknesses, opportunities, and threats.
- The CRC met virtually to discuss the survey and chart a path forward to ensure productive implementation of the CRC.
- There was consensus that maintaining operation of the CRC has value.
- The next CRC meeting, scheduled in early August, will be facilitated to chart a path for education and advocacy towards successful implementation of CCMP TAC and EPI strategies.



FINANCE COMMITTEE



FC Meeting: April 16, 2021

- Overview of financial strategies
- Collective impact of the NEP
- Current funding and sponsorships

- Goals and Objectives of the Finance Committee
- Agreed on monthly meetings

| Target | Secure | Grow | Expand | Establish | Build |
|--|---|---|--|---|--|
| Target key stakeholders to educate about the MBNEP and its successes and needs | Secure community investment equivalent to a minimum of 10% of project costs | Grow annual program investments for the next five-year period from at least 5 new communities | Expand annual program investments by 30% from existing communities where WMP implementation is under way | Establish a restoration fund of \$100,000 within 3 years for providing non-federal match with a focus on the private sector | Build a revolving loan fund to support private sector investment in best management practices for reducing stormwater runoff and/or supporting local fishing interests |

OTHER

ANNOUNCEMENTS

- ❖ MBNEP Summer Social June 3, 2021
- Three Mile Creekfest
 June 12, 2021

ADJOURN



