



Mobile Bay National Estuary Program Community Action Committee Meeting

Five Rivers Delta Center
Friday July 11, 2014 at 11:30

Agenda

1. Welcome
2. Approval of minutes
3. Documents Released/Under Review
 - a. Comprehensive Conservation & Management Plan
 - b. Three Mile Creek Watershed Management Plan
 - c. Living Shorelines Document
4. Survey
5. CAC Member Involvement
 - a. Anti-Litter Campaign
 - b. Watershed Management Planning
 - c. Citizens Guide to Engagement
6. Wal-Mart
7. City of Mobile Litter Ordinance
8. Next meeting
9. Adjourn

Mobile Bay NEP CAC Meeting
July 11, 2014
Five Rivers Delta Resource Center

In attendance: Ashley Campbell, D'Olive Working Group; Casi Callaway, Mobile Baykeeper; Leslie Gahagan, Wolf Bay Watershed Watch; Mark Berte, Alabama Coastal Foundation; Terry Sue Smith, Bayou La Batre Beautification Committee; Nickelle Stoll, Mobile Baykeeper; Chandra Wright, Little Lagoon Preservation Society; Debi Foster, The Peninsula of Mobile; Alice Keel, The Peninsula of Mobile; BJ Smith, Shorecombers Trash Blasting; Will Bridges, Dog River Clear Water Revival; Renee Edwards, Mobile Baykeeper; Mayor Brett Dungan, City of Bayou La Batre; Walter Ernest, Pelican Conservancy; Ray Mayhall, Fowl River Area Civic Association

Staff: Kelley Barfoot, Rick Frederick

Meeting called to order at 11:37

Approval of minutes was motioned was not made due to no one present from March 21, 2014 meeting. Introductions were made by each attendee.

Casi began by going over currently released documents out for comment and recommended each member review and make their comments before the appropriate deadlines. (MBNEP Comprehensive Conservation & Management Plan, Living Shorelines Document (under review by state), Three Mile Creek)

Casi discussed the CAC member survey in development. She stated each member would receive the survey within the next few weeks. She stated the information collected would help the CAC with gather information about each members group and community. The information would then be distributed among the group for trainings, workshops, meetings, presentations etc. This would also allow the group to build a repository for each member to use.

The members conducted a round-the-table group update:

- City of Daphne/D'Olive Working Group): Purchasing Football AD space in programs to conduct outreach regarding the Create A Clean Water Future Campaign. As well as conducting educational outreach throughout the Baldwin County Schools.
- Little Lagoon Preservation Society: Continuous participation in Coastal Cleanup and working with City of Gulf Shores for litter enforcement.
- The Peninsula of Mobile: Recently established a business community group who is speaking with local businesses regarding the trash and importance of protecting natural resources. Also recently established an infrastructure committee that is focusing on one block at a time. Their goal is to conduct block cleanups in the community. This committee has litter & blite captains that commit to keeping certain areas clean. They have created a database for calls/locations of complaints.
- Business Resources Committee (Rick Frederick, MBNEP): Recently released an RFP for Advertising Agencies for the Clean Water Future Campaign.
- Shorecombers Trash Blasting: Conducting trash training classes to develop action, master and implementation plans.
- Alabama Coastal Foundation: Conducting various educational programs that focus on anti-litter and stormwater. Establishment of Estuary Corps program in middle schools. Working with Keep Mobile Beautiful and the Mobile Downtown Alliance's Eco-Team for BayFest, MardiGras and Laps mini-music festival.

- Pelican Conservancy: Monitoring of illegal dumping on conservation easements. Continued participation in Coastal Cleanup.
- City of Bayou La Batre: Conducting comprehensive planning and grant opportunities. Using inmates to clean up areas of the city. Working with the Chamber on the Adopt-A-Mile program.
- Bayou La Batre Beautification Committee: Creating an Anti-Litter Campaign that can be used for all ages and all groups. Some areas of the city need specific care and the group is working to resolve those issues.
- Mobile Baykeeper: Conducting weekly cleanup events with Urban Mission Camp students. Main clean up area focus is the Three Mile Creek watershed. Promoted the use of reusable litter bags 'Litter Getter' at the kid's festival recently in Bienville Square. Focusing on other various education opportunities. Creating a citizens guide to conducting a trash cleanup events.
- Fowl River Area Civic Association: Continued participation in the Haz Mat collection day in Fowl River. Recently create a Trash Free Zone Community Campaign-A residential trash service company donated large cans that are placed at stop signs and various areas throughout the community that people can use to dump their litter in instead of along the streets or in the ditches. There are currently 6 cans and 10 Trash Free Zone signs in place.
- Dog River Clean Water Revival: Using trash catchers. Conducting community and water cleanups. Hosting grass planting workdays. Working with the City of Mobile regarding their recent litter ordinance.
- Wolf Bay Watershed Watch: Recently added more community cleanup events to the calendar. City of Foley has installed a Trash Rack in Bon Secour River. Currently working with four churches to conduct clean up events.

Leslie Gahagan discussed her recent success with Wal-Mart. She stated Walk-Mart in Foley had recently been cited for stormwater/trash violations. She spoke to the manager who stated that the corporate office had cut back the parking lot cleaning from 7 days down to 4, but that he was able to get a waiver from the corporate office to continue 7 day parking lot cleaning. She shared with the group a letter of 'praise' that she sent to the store manager for his corporation in addressing the stormwater/litter issues. Ray Mayhall suggested that CAC members should speak with the managers/regional managers and point out their violations and discuss we could work together to resolve their issues just as Leslie had done.

Casi gave a brief overview of the City of Mobile Litter Ordinance. She suggested that the CAC members should also do as Leslie did with Wal-Mart and send letters of 'praise' to the businesses that are complying with the new ordinance and thank them for their support. Ashely Campbell suggested the CAC design a beautification award that could be given to the businesses at a city luncheon or such event.

Casi closed the meeting by asking each member to complete the survey and review the documents out for comment and provide any where necessary.

Meeting adjourned at 12:55 p.m.

Next CAC Meeting is scheduled for September 26th from 12:00-1:30 p.m. Please check the MBNEP events calendar at www.mobilebaynep.com/events for meeting details and/or meeting updates.